



DIA V3.0

ATTENDEE TERMS & CONDITIONS

CANCELLATION POLICY

Registrations are **REFUNDABLE** within 30 DAYS of initial the registration date.

Registrations are **NON-REFUNDABLE** after 30 DAYS from the initial registration date.

Registrations may be **TRANSFERED** to another attendee, but must be completed 60 Days before the start of the event.

For Refunds or transfers within guidelines noted above, please email DIA@SweetPeaMeetings.com

LIABILITY RELEASE

I hereby release Dental Influencers Alliance, its officers, employees and agents, and any other people officially connected with this event, from any and all liability for damage to or loss of personal property, Sickness or injury from whatever source, legal entanglements, imprisonment, death, or loss of money, which might occur while participating in this event. Specifically, I release Dental Influencers Alliance from liability or responsibility for (my physical condition, and for the presence or actions of any other participants).

PHOTOGRAPH & VIDEO RELEASE

I hereby authorize Dental Influencers Alliance & staff to publish photographs or video taken of me at the DIA v3.0 conference at the Grand Hyatt Atlanta Buckhead December 11-12, 2020 for use in DIA's print, online and video-based marketing materials, as well as other Company publications.

I hereby release and hold harmless Dental Influencers Alliance from any reasonable expectation of privacy or confidentiality associated with the images specified above. I understand that

participation in this event is strictly voluntary and I freely chose to participate. I will not receive financial compensation for photo usage. I acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever.

SHARING PERSONAL DATA

We will only share personal data with others when we are legally permitted to do so. When we share personal data with others, we put contractual arrangements and security mechanisms in place to protect the personal data shared and to comply with our data protection, confidentiality and security standards and obligations.

When processing your personal data, we may need to share it with third parties (including other entities within our group of companies as follows:

Sharing with other third parties: *Occasionally we may receive requests from third parties with authority to obtain disclosure of personal data, such as to check that we are complying with applicable law and regulation, to investigate an alleged crime, or to establish, exercise or defend legal rights. We will only fulfil requests for personal data where we are permitted to do so in accordance with applicable law or regulation.*

Marketing: *We would like to send you information about our products and services that we think you may be of benefit to you as well as those of our partner companies, who sponsor Dental Influencers Alliance conferences.*

You agree to receive marketing information from our partner companies as listed above. You may opt out from receiving any marketing information at a later date. You have the right at any time to stop us (or any third party) from contacting you for marketing purposes and if you wish to do so please contact us at info@influencedentistry.com

HOW LONG WE KEEP YOUR PERSONAL DATA

In respect of personal data that we process in connection with the supply of our Services, we may retain your personal data for up to six years from the date of supply of the relevant Services and in compliance with our data protection obligations. We may then destroy such files without further notice or liability.

In respect of any other personal data that we process, we will retain relevant personal data for up to three years from the date of our last interaction with you and in compliance with our data protection obligations. We may then destroy such files without further notice or liability.

If any personal data is only useful for a short period, we will not retain it for longer than the period for which it is used by us.

CONFIDENTIALITY AND SECURITY OF YOUR PERSONAL DATA

We are committed to keeping the personal data you provide to us secure and we will take reasonable precautions to protect your personal data from loss, misuse or alteration. For more information click [here](#).

We have implemented information security policies, rules and technical measures to protect the personal data that we have under our control from:

- unauthorized access;
- improper use or disclosure;
- unauthorized modification; and
- unlawful destruction or accidental loss.

All our employees and data processors (i.e. those who process your personal data on our behalf, for the purposes listed above) who have access to and are associated with the processing of personal data are obliged to respect the confidentiality of the personal data of all users of our Apps and Services.

CHANGES TO THIS PRIVACY NOTICE

We may make changes to this Privacy Notice from time to time.

To ensure that you are always aware of how we use your personal data, we will update this Privacy Notice from time to time to reflect any changes or proposed changes to our use of your personal data. We may also make changes to comply with changes in applicable law or regulatory requirements.

We will notify you by email of any significant changes to this Privacy Notice. However, we encourage you to review this Privacy Notice periodically to be informed of how we use your personal data.

HOW TO CONTACT US

If you have any questions about this Privacy Notice or want to exercise your rights set out in this Privacy Notice, please contact us by: sending an e-mail to info@influencedentistry.com